

IN THE CLAIMS:

1. (Amended) A holder assembly for access means to a space, comprising a holder, a detachable or removably attachable security device comprising ~~an~~ space identification portion associated with said the space, said holder assembly comprising at least one incentive motivating a the user of said holder and the access means to separate said space identification portion from ~~said the holder and~~ access means and to keep them separate for security reasons, wherein said at least one incentive comprises a reward.

2. (Amended) The holder assembly of claim 1 wherein said access means is a magnetic or mechanical key or a combination comprising at least one of numbers and ~~or~~ letters.

3. (Amended) The holder assembly of claim 1 wherein the ~~said~~ space is selected from the group consisting of hotel rooms, shipboard staterooms, railroad compartments, storage compartments and rental vehicles.

4. (Original) The holder assembly of claim 1 which comprises at least two panels of sheet material folded to

form a compact booklet.

5.(Original) The holder assembly of claim 4, further comprising printed matter selected from the group consisting of maps, coupons, facility guides, transportation information, guides to games of chance, currency conversion tables, advertising, telephone directories and pictorial material.

6.(Amended) The holder assembly of claim 4 which comprises at least one pocket or slot for holding ~~said~~ the access means.

7.(Amended) The holder assembly of claim 1 which comprises at least one envelope for containing the ~~said~~ access means.

8.(Amended) The holder assembly of claim 7 wherein said at least one envelope is sealed to contain the ~~said~~ access means, and said space identification portion must be removed to open said at least one envelope and remove the ~~said~~ access means.

9.(Amended) The holder assembly of claim 1 which

comprises at least one pouch for containing ~~the said~~ access means.

10.(Amended) The holder assembly of claim 9 wherein said security device is used to seal said at least one pouch.

11.(Original) The holder assembly of claim 2 wherein said key is a magnetic card key.

12.(Original) The holder assembly of claim 2 wherein said key is a mechanical key.

13.(Original) The holder assembly of claim 1 wherein said space identification portion is detachable from said holder by tearing along perforations.

14.(Original) The holder assembly of claim 1 wherein said space identification portion is removable from said holder by peeling from at least one pressure-sensitive adhesive layer.

15.(Original) The holder assembly of claim 14 wherein the removal of said space identification portion reveals at

least one game piece, prize coupon, advertisement, confection or souvenir.

16. (Amended) The holder assembly of claim 1 which comprises instructions to the user to separate said space identification portion means from said access means to maintain security of access.

17. (Amended) The holder assembly of claim 1 wherein said security device prevents the use of said access means until said security device ~~it~~ is removed from said holder assembly.

18. (Amended) Access means to a space in combination with a detachable or removably attachable security device comprising identification means for said space, said security device preventing use of said access means until removal, and providing at least one incentive for removal and maintaining said security device separate from said access means.

19. (Amended) The combination of claim 18, wherein said security device further comprises instructions to separate said security device from said access means, as an incentive

for removal.

20. (Amended) The combination of claim 18 wherein said security ~~device~~ device prevents the use of said access means provides a reward by until its removal ~~therefrom~~ said access means.

21. (Original) The combination of claim 18 wherein said access means are selected from the group consisting of card keys, mechanical keys and combinations for a combination lock imprinted upon suitable media and said security device comprises at least one component selected from the group consisting of peelable adhesive labels, strips of paper or fabric, cords and closures for a holder for said access means.

Claims 22 to 29: withdrawn from consideration.

30. (Amended) A portable holder assembly comprising a holder containing a key for a numbered hotel room, comprising at least two panels of card stock folded to form a booklet and comprising printed matter, with a removable security device containing the assigned room number, said holder including instructions and incentives, comprising at

least one reward, for the assigned guest to remove said ~~room~~
~~number portion~~ security device and to keep same separate
from said key for security reasons.

31. (Original) The holder assembly of claim 30 wherein
said key is a magnetic card key or a mechanical key.

32. (Amended) The holder assembly of claim 30 wherein
said removable security device prevents the use of said key
until said security device is removed from said holder
assembly.

33. (Amended) The holder assembly of claim 30 wherein
the removal of said removable security device facilitates
access to a reward comprising at least one game piece,
advertisement, prize coupon or souvenir.

34. (Amended) A holder assembly for access means to a
space, comprising a detachable or removably attachable
security device comprising an identification portion
associated with said space, said security device providing
at least one incentive for removal of said identification
portion from said holder assembly and maintaining said
identification portion separate from said access means for

security reasons.

35.(New) The holder assembly of claim 30 which comprises at least four panels of card stock.

36.(New) The holder assembly of claim 30 which comprises at least one map.